



BizFair | Puyallup

2025 Marketing Tool Kit

This kit includes information about the 2025 Washington Small Business Fair (BizFair) in **Puyallup**, and promotional materials to share with your small business community.

BizFair is organized by a collaboration of the U.S. Small Business Administration (SBA) Seattle District, the WA Office for Regulatory Innovation and Assistance (ORIA), and the Washington Small Business Development Center (SBDC).

If you have any questions, please contact:

- Neil Subhash (SBA): neil.subhash@sba.gov (206-553-7355) or
 - Annika Pederson (ORIA): annika.pederson@gov.wa.gov
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Overview

Biz Fair is Washington State's largest and longest-running small business resource fair. This free event is open to the public and features no-cost small business resources and education from federal and state agencies and local nonprofit organizations. Throughout the day attendees have the opportunity to visit info tables, business training workshops, and hear from guest speakers and panelists on a variety of business topics including business planning, licensing and registration, tax obligations, marketing strategies, funding opportunities, and more.

Event Details

- **Date:** Saturday, September 20, 2025
- **Time:** 9:00 a.m. – 2:30 p.m.
- **Location:**
Pierce College – Puyallup Campus
1601 39th Ave SE
Puyallup, WA 98374
- **Cost:** Free!
- Event agenda and registration: www.bizfair.wa.gov

Help Spread the Word!

Add it to a Newsletter or Email

Sample Title: BizFair is Returning to Puyallup on September 20!

Sample Text

Biz Fair is a free, annual event for current and aspiring entrepreneurs to learn about the programs, resources, and technical assistance available to help start and grow a small business. Attendees have the opportunity to learn about valuable, no-cost, small business resources in the Exhibitor Hall and attend educational seminars led by industry experts on a variety of topics including business planning, regulatory guidance, funding opportunities, and business management skills.

For details and registration please visit www.bizfair.wa.gov

Share on Social Media

Follow BizFair to repost announcements and updates:

- [Twitter \(X\)](#) (@BizFairWA)
- [Facebook](#)
- Please consider using hashtags:
 - #BizFair
 - #smallbusiness

Sample posts

- BizFair is returning to Puyallup on September 20! This free event is a valuable opportunity for all current and aspiring small business owners. For information on workshops, exhibitors, and registration visit www.bizfair.wa.gov
- BizFair 2025 is coming to Puyallup! Attend a variety of educational workshops led by industry experts and learn about valuable resources, programs, and assistance for your small business! Details at www.bizfair.wa.gov

Graphics

Flyers



WASHINGTON BIZ FAIR

Free resources to start or grow your small business

SATURDAY
SEPTEMBER 20, 2025

PIERCE COLLEGE - PUYALLUP

FREE TO ATTEND!

WORKSHOPS
Expert-led seminars on essential small business topics including business licensing, marketing strategies, funding options, and more!

EXHIBITORS
Meet more than 40 government agencies, nonprofits, and small business lenders.

GUEST SPEAKERS
Panel discussions and guest speakers sharing key insights and business experience.

REGISTER NOW!
www.bizfair.wa.gov



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Social Media Tiles



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