



# BizFair | Puyallup

## 2025 Marketing Tool Kit

This kit includes information about the 2025 Washington Small Business Fair (BizFair) in **Puyallup**, and promotional materials to share with your small business community.

BizFair is organized by a collaboration of the U.S. Small Business Administration (SBA) Seattle District, the WA Office for Regulatory Innovation and Assistance (ORIA), and the Washington Small Business Development Center (SBDC).

If you have any questions, please contact:

- Neil Subhash (SBA): [neil.subhash@sba.gov](mailto:neil.subhash@sba.gov) (206-553-7355) or
  - Annika Pederson (ORIA): [annika.pederson@gov.wa.gov](mailto:annika.pederson@gov.wa.gov)
- 

### **Overview**

BizFair is Washington State's largest and longest-running small business resource fair. This free event is open to the public and features no-cost small business resources and education from federal and state agencies and local nonprofit organizations. Throughout the day attendees have the opportunity to visit info tables, business training workshops, and hear from guest speakers and panelists on a variety of business topics including business planning, licensing and registration, tax obligations, marketing strategies, funding opportunities, and more.

### **Event Details**

- **Date:** Saturday, September 20, 2025
- **Time:** 9:00 a.m. – 2:30 p.m.
- **Location:**  
Pierce College – Puyallup Campus  
1601 39<sup>th</sup> Ave SE  
Puyallup, WA 98374
- **Cost:** Free!
- Event agenda and registration: [www.bizfair.wa.gov](http://www.bizfair.wa.gov)

## **Help Spread the Word!**

### ***Add it to a Newsletter or Email***

**Sample Title:** BizFair is Returning to Puyallup on September 20!

#### **Sample Text**

BizFair is a free, annual event for current and aspiring entrepreneurs to learn about the programs, resources, and technical assistance available to help start and grow a small business. Attendees have the opportunity to learn about valuable, no-cost, small business resources in the Exhibitor Hall and attend educational seminars led by industry experts on a variety of topics including business planning, regulatory guidance, funding opportunities, and business management skills.

For details and registration please visit [www.bizfair.wa.gov](http://www.bizfair.wa.gov)

### ***Share on Social Media***

**Follow** BizFair to repost announcements and updates:

- [Twitter \(X\)](#) (@BizFairWA)
- [Facebook](#)
- Please consider using hashtags:
  - #BizFair
  - #smallbusiness

#### **Sample posts**

- BizFair is returning to Puyallup on September 20! This free event is a valuable opportunity for all current and aspiring small business owners. For information on workshops, exhibitors, and registration visit [www.bizfair.wa.gov](http://www.bizfair.wa.gov)
- BizFair 2025 is coming to Puyallup! Attend a variety of educational workshops led by industry experts and learn about valuable resources, programs, and assistance for your small business! Details at [www.bizfair.wa.gov](http://www.bizfair.wa.gov)

## Graphics

### Flyer



The flyer features a dark blue background with a green and white dotted pattern on the right side. At the top left is the Washington BizFair logo, which consists of three stylized green trees. Below the logo, the text "WASHINGTON BIZFAIR" is written in large, bold, green capital letters, followed by the tagline "Connect. Learn. Grow." in white. To the right of the text is a circular inset image showing a group of people in a meeting, with one person raising their hand. Below the main text, there are three icons: a calendar, a location pin, and a person. Each icon is followed by text: "SATURDAY SEPTEMBER 20, 2025", "PIERCE COLLEGE - PUYALLUP", and "FREE TO ATTEND!". Below these are three sections, each with a checkmark icon and a title: "WORKSHOPS" (Expert-led seminars on essential small business topics including business licensing, marketing strategies, funding options, and more!), "EXHIBITORS" (Meet more than 40 government agencies, nonprofits, and small business lenders), and "GUEST SPEAKERS" (Panel discussions and guest speakers sharing key insights and business experience.). At the bottom, there is a red "REGISTER NOW!" button and a green button with the website "www.bizfair.wa.gov". A QR code is located in the bottom right corner.

**WASHINGTON BIZFAIR**  
*Connect. Learn. Grow.*

**SATURDAY**  
SEPTEMBER 20, 2025

**PIERCE COLLEGE - PUYALLUP**

**FREE TO ATTEND!**

**WORKSHOPS**  
Expert-led seminars on essential small business topics including business licensing, marketing strategies, funding options, and more!

**EXHIBITORS**  
Meet more than 40 government agencies, nonprofits, and small business lenders

**GUEST SPEAKERS**  
Panel discussions and guest speakers sharing key insights and business experience.

**REGISTER NOW!**  
[www.bizfair.wa.gov](http://www.bizfair.wa.gov)

### Social Media Tiles



This social media tile has a dark blue background with a green and white dotted pattern on the left side. It features the Washington BizFair logo (three stylized green trees) at the top left, followed by "WASHINGTON BIZFAIR" in large, bold, green capital letters and the tagline "Connect. Learn. Grow." in white. Below the logo, there are three icons: a calendar, a location pin, and a person. Each icon is followed by text: "SATURDAY SEPTEMBER 20, 2025", "PIERCE COLLEGE - PUYALLUP", and "FREE TO ATTEND!". Below these are three sections, each with a checkmark icon and a title: "EXPERT-LED SEMINARS", "GUEST SPEAKERS & PANELISTS", and "FREE BUSINESS RESOURCES EXHIBIT HALL". At the bottom, there is a red "REGISTER NOW!" button and a green button with the website "www.bizfair.wa.gov". A QR code is located in the bottom left corner.

**WASHINGTON BIZFAIR**  
*Connect. Learn. Grow.*

**EXPERT-LED SEMINARS**

**GUEST SPEAKERS & PANELISTS**

**FREE BUSINESS RESOURCES EXHIBIT HALL**

**SATURDAY**  
SEPTEMBER 20, 2025

**PIERCE COLLEGE - PUYALLUP**

**FREE TO ATTEND!**

**REGISTER NOW!**  
[www.bizfair.wa.gov](http://www.bizfair.wa.gov)



This social media tile has a dark blue background with a green and white dotted pattern on the left side. It features the Washington BizFair logo (three stylized green trees) at the top left, followed by "WASHINGTON BIZ FAIR" in large, bold, green capital letters and the tagline "Connect. Learn. Grow." in white. Below the logo, there are three icons: a calendar, a location pin, and a person. Each icon is followed by text: "SATURDAY SEPTEMBER 20, 2025", "PIERCE COLLEGE - PUYALLUP", and "FREE TO ATTEND!". Below these are three sections, each with a checkmark icon and a title: "EXPERT-LED SEMINARS", "GUEST SPEAKERS & PANELISTS", and "FREE BUSINESS RESOURCES EXHIBIT HALL". At the bottom, there is a red "REGISTER NOW!" button and a green button with the website "www.bizfair.wa.gov". A QR code is located in the bottom left corner.

**WASHINGTON BIZ FAIR**  
*Connect. Learn. Grow.*

**EXPERT-LED SEMINARS**

**GUEST SPEAKERS & PANELISTS**

**FREE BUSINESS RESOURCES EXHIBIT HALL**

**SATURDAY**  
SEPTEMBER 20, 2025

**PIERCE COLLEGE - PUYALLUP**

**FREE TO ATTEND!**

**REGISTER NOW!**  
[www.bizfair.wa.gov](http://www.bizfair.wa.gov)